



# Orange Slice Training

A JUICY APPROACH TO LEARNING & LEADERSHIP



## NEW STUDENT ORIENTATION

“ I hired Jeff to provide a goal-setting keynote presentation for over 600 new students. He was energetic, funny, and was able to get his message across in a way that resonated with both new and transfer students.

*Katie Svoboda, Director of Orientation,  
Century College*

## STUDENT LEADERS

“ I initially brought Jeff to CSUMB to train our Orientation Leaders but discovered he had a wealth of knowledge to offer so I hired him to do four different workshops at our annual Student Leadership Conference.

*Kelly Maily, Coordinator  
Leadership Development,  
California State University, Monterey Bay*

## LEADERSHIP DEVELOPMENT

“ If you desire training that is unique, high energy and inspires the audience to take personal action, I strongly recommend you hire Jeff Stafford and Orange Slice!

*Janayah Bagurusi, Program Director  
Twin Cities LISC (Minneapolis, MN)*

✓ Check out our  
NEW workshops and  
keynotes inside ...

“ Jeff’s creativity and natural energy draws participants into the LEARNING experience! ”

*-J.P., founder, Connect4*

# WHY THIS GUY?



With Jeff and Orange Slice Training, you won't find cliché buzzwords about student development being recycled over and over again to drive home tired points.

You see, Jeff has been an educator and student affairs professional like you.

As former Director of Campus Life, a member of NODA, NACA, and ACPA, Jeff is not an outsider looking in; he's an insider looking toward the future.

Taking leave from higher education, Jeff joined the team that put together the FISH Philosophy. He trained students across the country helping them unleash their true potential.

Jeff created OST in 2006 deciding it was time to take a JUICY approach to learning and leadership.

Give your students the opportunity of sinking their teeth into a juicier, more fulfilling life of leadership with a solid, engaging speaker that steps out from behind the podium, and into your students' hearts.



## # 1 LEARN<sup>2</sup> Lead


*Transform your leadership skills by learning how to build teams and head up communities.*

- A brain-based approach to learning.
- Skill development rooted in positive psychology research, boosting retention.
- An action-based approach to impacting the campus community.
- An approach that cultivates and recruits new members.

## # 4 Uniquely YOU

*You cannot be a successful leader unless you develop a solid identity and sense of self.*

- Create a campus community that is welcoming and inclusive.
- Find out how your identity shapes your leadership.
- Learn leadership skills through reflection and dialogue.
- Improve your organization and campus.

Your  students will be transformed at the core through eye-opening leadership lessons for everyday life.



## 2 Finish What You Start

Stop getting stuck and sidetracked. Learn to stay on course and always follow through.

- Create a visionary future using your strengths.
- Utilize strategies that obtain the results you want to achieve in all aspects of your life.
- SLICE™ your goals to stay motivated along the way.
- Increase your determination. Reach your goals. Squash the urge to procrastinate.



*This workshop is the ideal way to kick off the new school year, for your Welcome Week or New Student Orientation!*

## #3 TEAMbuilding

Create teams that have vision and values. Members will align their collective efforts and engage in work.

- Provide a compelling VISION that inspires your group daily.
- Implement the 5 Bold Steps that align the actions of your members and goals of the organization.
- Increase trust.
- Foster excitement every day of to keep members engaged and responsive.

They're living Juicy!  
What about you?



## WHAT'S THE BUZZ?

"Jeff brought his larger than life personality to the training to fully engage all attendees. Jeff, as always, was outgoing, energetic, funny, and charismatic."

*Cherie Christ, Mgr.  
University of Minnesota*

"Jeff's training style is delightful and entertaining, yet profound with impact. Working with Jeff has brought me to self discovery and the freedom to move forward. You owe it to yourself to work with Jeff, he's the best kept secret in training and coaching."

*Jeanne Hanish, Owner  
Passion for Purpose*

"Jeff was my first contact with a coach and he provided me with a positive and inspiring experience. Jeff takes his role seriously but knows how to keep the interaction light. I looked forward to our calls because Jeff made it fun, even when my work was hard."

*Gail Q., Sydney, Australia  
Coaching client*

"Wow, this was really fun and really helpful, as usual! Jeff is really great! He makes a person feel included and excited to learn! I'm excited to apply the things I learned right away, and some of them I already have. I really feel that because of this workshop I will be able to adjust much much faster to change than before. Thank you Jeff!"

*Workshop Participant*

"Jeff helps people experience learning in different ways, through active participation, conversation, fun, and experiential activities. After spending time in a session with Jeff, you feel certain about one thing, life (or work) is going to be better!"

*Andy Halper, former Dir. of Education  
ChartHouse Learning, creators of FISH*

## WHERE HAS JEFF BEEN?

a sampling of clients/campuses

- California State University, Monterey Bay
- Century College
- Millersville University
- Northern Arizona University
- Hofstra University
- Fordham State University
- University of Illinois, Chicago
- Rasmussen College
- University of Phoenix, Southern California
- University of Arizona
- Grand View College
- Stony Brook University, SUNY System
- Wartburg College
- St. Thomas University
- Augsburg College
- University of Minnesota, Twin Cities
- Harper College
- Southern Indiana University
- University of Missouri, Columbia
- University of Wisconsin, River Falls
- Madison Area Technical College

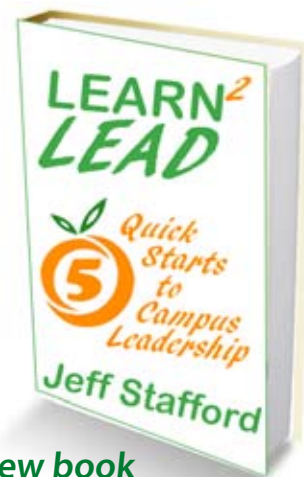
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Jeff Stafford has been a regular session presenter at Student Affairs Association and Conferences at both the national and regional levels such as:

NODA • NACA • ACPA



**J**eff has worked with many campuses over the years – let him squeeze some **JUICE** into your leadership program.



**COMING SOON:** Look for Jeff's new book **Learn² Lead: 5 Quick Starts to Campus Leadership**

### Bring Jeff to your campus.

We take a JUICY approach to learning and leadership! Take the hassles out of booking your next leadership training and introduce your group to Jeff.

Reserve your date by contacting us at [www.orangeslicetraining.com/contact](http://www.orangeslicetraining.com/contact)

